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## Max Lagerstedt appointed new Essve group CEO

**Max Lagerstedt is now taking over as group CEO for Essve. Max Lagerstedt has previously been in charge of Essve's operations in Sweden, Denmark and Finland, as well as the export business. He will now be responsible for the entire Essve group with operations in ten countries.**

Max Lagerstedt continues to develop within Essve. Following his role as CEO for Essve's Swedish operations, he is now taking over the reigns as CEO for the entire Essve group with approximately 200 employees in ten countries, with a turnover around 100 million EUR.

- Max personifies the Essve spirit. He is driven, he has the knowledge and the ideas, and we are happy to announce Max as our new group CEO. Essve is currently on an exciting journey experiencing great momentum. We are convinced that Max will steer us in the right direction going forward, says Pontus Boman, Vice President of BB Tools.

Max Lagerstedt started his Essve career in 2010 as product manager within chemical engineering. He changed his position in 2013 to become responsible for Swedish operations and global expansion.

- I am very excited to take this next step. Our goal is to at least double our turnover by 2025. We will achieve this objective by maintaining our focus on developing and marketing the best products within fastening technology as well as offering an unbeatable level of service on both existing and new markets, says Max Lagerstedt, new CEO for the Essve group.

Max Lagerstedt will replace Pontus Boman who has taken a new role as the vice president for BB Tools.

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Essve develops and markets a wide assortment of fastening products and solutions. Since 1970 Essve has enabled partners and customers to become more efficient.

In close collaboration with resellers, professional craftsmen and industrial clients, Essve develops innovative fastening solutions making work easier and securing lasting results.

## Contacts



**David Hardarson**

Press Contact

Marketing Manager

david.hardarson@essve.se

+46 (0)70 576 56 95